### Statistics: Public consultation on excise duties applied to manufactured tobacco and the possible taxation of novel products

Please note: The European Commission will prepare a report summarizing the responses. Contributions received are thus intended for publication on the Commissions website (see specific privacy statement). Please indicate whether your reply:

	Answers	Ratio
Can be published, including your name or that of your organisation (I consent to publication of all information in my contribution)	4179	36.63 %
Can be published in an anonymous way (I consent to publication of all information in my contribution except my name/the name/Register ID of my organisation)	7231	63.37 %
No Answer	0	0 %

#### Please select whether you participate to this consultation as:

	Answers	Ratio
Individual / private capacity	10929	95.78 %
Economic operator	242	2.12 %
Public administration	15	0.13 %
Business organisation (e.g. a trade association) or advisory body (e.g. law firm, consultancy)	92	0.81 %
Non-government organization	65	0.57 %
Other (please specify)	67	0.59 %
No Answer	0	0 %

Is your organisation included in the Transparency Register?

If your organisation is not registered, we invite you to register here (https://ec.europa.eu

/transparencyregister/public/ri/registering.do?locale=en), although it is not compulsory to be registered to reply to this

consultation. Why a transparency register? (http://ec.europa.eu/transparencyregister/public/staticPage /displayStaticPage.do?locale=en&reference=WHY\_TRANSPARENCY\_REGISTER)

	Answers	Ratio
Yes	72	0.63 %
No	152	1.33 %
No Answer	11186	98.04 %

## Please indicate if your company is involved in manufacturing and/or distribution and trade of any of the following products:

	Answers	Ratio
Cigarettes	68	0.6 %
Cigars and cigarillos	71	0.62 %
Fine-cut tobacco	67	0.59 %
Pipe tobacco	41	0.36 %
Water-pipe tobacco	19	0.17 %
Heated tobacco products	40	0.35 %
Electronic cigarettes products	202	1.77 %
No Answer	11161	97.82 %

#### Number of employees in your company?

	Answers	Ratio
Self-employed	64	0.56 %
Less than 10 employees	92	0.81 %
Between 10 and 49 employees	51	0.45 %
Between 50 and 249 employees	38	0.33 %
More than 250 employees	36	0.32 %
No Answer	11129	97.54 %

#### In which country are you based?

	Answers	Ratio
Austria	334	2.93 %
Belgium	176	1.54 %
Bulgaria	26	0.23 %
Croatia	31	0.27 %
Cyprus	32	0.28 %
Czech Republic	185	1.62 %
Denmark	46	0.4 %
Estonia	17	0.15 %
Finland	193	1.69 %
France	1107	9.7 %
Germany	4883	42.8 %
Greece	102	0.89 %
Hungary	94	0.82 %
Ireland	58	0.51 %
Italy	296	2.59 %

Latvia	8	0.07 %
Lithuania	7	0.06 %
Luxembourg	17	0.15 %
Malta	8	0.07 %
Netherlands	176	1.54 %
Poland	342	3 %
Portugal	136	1.19 %
Romania	35	0.31 %
Slovak Republic	112	0.98 %
Slovenia	23	0.2 %
Spain	1576	13.81 %
Sweden	116	1.02 %
United Kingdom	425	3.72 %
Non-EU country (please specify)	263	2.3 %
No Answer	586	5.14 %

#### Does your company have subsidiaries in more than one country?

	Answers	Ratio
Yes	49	0.43 %
No	245	2.15 %
Don't know	2	0.02 %
No Answer	11114	97.41 %

Considering that taxes represent a large portion of the price of tobacco products, how do you rate the current levels of prices of the following products in your country? : Cigarettes

	Answers	Ratio
Much too high	2809	24.62 %
Slightly too high	1556	13.64 %
All right	2181	19.11 %
Slightly too low	841	7.37 %
Much too low	1502	13.16 %
Don't know	665	5.83 %
No Answer	1856	16.27 %

### Considering that taxes represent a large portion of the price of tobacco products, how do you rate the current levels of prices of the following products in your country? : Fine-cut tobacco for hand rolling

	Answers	Ratio
Much too high	2137	18.73 %
Slightly too high	1814	15.9 %
All right	2202	19.3 %
Slightly too low	783	6.86 %
Much too low	1507	13.21 %
Don't know	1067	9.35 %
No Answer	1900	16.65 %

Considering that taxes represent a large portion of the price of tobacco products, how do you rate the current levels of prices of the following products in your country? : Cigars and cigarillos

	Answers	Ratio
Much too high	1729	15.15 %
Slightly too high	1389	12.17 %
All right	2401	21.04 %
Slightly too low	792	6.94 %
Much too low	1509	13.23 %
Don't know	1667	14.61 %
No Answer	1923	16.85 %

## Considering that taxes represent a large portion of the price of tobacco products, how do you rate the current levels of prices of the following products in your country? : Pipe tobacco

	Answers	Ratio
Much too high	1571	13.77 %
Slightly too high	1277	11.19 %
All right	2244	19.67 %
Slightly too low	669	5.86 %
Much too low	1356	11.88 %
Don't know	2314	20.28 %
No Answer	1979	17.34 %

Considering that taxes represent a large portion of the price of tobacco products, how do you rate the current levels of prices of the following products in your country? : Water-pipe tobacco

	Answers	Ratio
Much too high	1533	13.44 %
Slightly too high	1243	10.89 %
All right	2014	17.65 %
Slightly too low	628	5.5 %
Much too low	1447	12.68 %
Don't know	2539	22.25 %
No Answer	2006	17.58 %

Consumers may react to taxes by switching to less expensive products. To what extent are the following behaviours a problem in your country? : Smokers replacing cigarettes with other less expensive tobacco products

	Answers	Ratio
Major problem	1214	10.64 %
Moderate problem	1511	13.24 %
Minor problem	1336	11.71 %
Not a problem	3955	34.66 %
Don't know	1318	11.55 %
No Answer	2076	18.19 %

Consumers may react to taxes by switching to less expensive products. To what extent are the following behaviours a problem in your country? : Smokers purchasing less expensive (legal) cigarettes in other EU countries

	Answers	Ratio
Major problem	1555	13.63 %
Moderate problem	2007	17.59 %
Minor problem	1866	16.35 %
Not a problem	2685	23.53 %
Don't know	1186	10.39 %
No Answer	2111	18.5 %

Consumers may react to taxes by switching to less expensive products. To what extent are the following behaviours a problem in your country? : Smokers purchasing less expensive illegal cigarettes on the black market

	Answers	Ratio
Major problem	4315	37.82 %
Moderate problem	1823	15.98 %
Minor problem	1010	8.85 %
Not a problem	738	6.47 %
Don't know	1437	12.59 %
No Answer	2087	18.29 %

What should the main goals of the EU legislation be as regards the taxation of tobacco products? : Reduce the differences in tax levels between EU countries, so that price differences are also reduced

	Answers	Ratio
Very high	2174	19.05 %
High	2153	18.87 %
Intermediate	1780	15.6 %
Low	894	7.84 %
Very low	1115	9.77 %
Don't know	995	8.72 %
No Answer	2299	20.15 %

What should the main goals of the EU legislation be as regards the taxation of tobacco products? : Ensure that tax regimes applied by EU countries to tobacco products do not distort competition between market operators

	Answers	Ratio
Very high	2027	17.77 %
High	2286	20.04 %
Intermediate	1748	15.32 %
Low	800	7.01 %
Very low	974	8.54 %
Don't know	1211	10.61 %
No Answer	2364	20.72 %

What should the main goals of the EU legislation be as regards the taxation of tobacco products? : Ensure that tax regimes applied by EU countries to tobacco products sufficiently protect public health

	Answers	Ratio
Very high	3337	29.25 %
High	1880	16.48 %
Intermediate	1407	12.33 %
Low	599	5.25 %
Very low	944	8.27 %
Don't know	862	7.55 %
No Answer	2381	20.87 %

#### What should the main goals of the EU legislation be as regards the taxation of tobacco products? : Ensure stability and predictability in the tax receipts collected by EU countries

	Answers	Ratio
Very high	1185	10.39 %
High	1451	12.72 %
Intermediate	1949	17.08 %
Low	1290	11.31 %
Very low	2014	17.65 %
Don't know	1110	9.73 %
No Answer	2411	21.13 %

What should the main goals of the EU legislation be as regards the taxation of tobacco products? : Establish rigorous and clear common rules to define and classify tobacco products subject to taxation

	Answers	Ratio
Very high	2799	24.53 %
High	2351	20.6 %
Intermediate	1512	13.25 %
Low	569	4.99 %
Very low	856	7.5 %
Don't know	894	7.84 %
No Answer	2429	21.29 %

## What should the main goals of the EU legislation be as regards the taxation of tobacco products? : Help EU countries to curb illicit trade of tobacco and tax fraud

	Answers	Ratio
Very high	3164	27.73 %
High	2212	19.39 %
Intermediate	1461	12.8 %
Low	570	5 %
Very low	676	5.92 %
Don't know	900	7.89 %
No Answer	2427	21.27 %

What should the main goals of the EU legislation be as regards the taxation of tobacco products? : Reduce and simplify as much as possible the burden of the tax system on national authorities and market operators

	Answers	Ratio
Very high	2433	21.32 %
High	2232	19.56 %
Intermediate	1848	16.2 %
Low	549	4.81 %
Very low	616	5.4 %
Don't know	1235	10.82 %
No Answer	2497	21.88 %

The EU minimum rates on cigarettes consist of two requirements: a) The fixed minimum amount: EU countries should levy an excise duty of at least EUR 90 per 1000 cigarettes. b) A relative minimum: the excise duty level in EU countries should be no less than 60% of the weighted average price of cigarettes. This requirement can be derogated if EU countries levy more than EUR 115 per 1000 cigarettes. In 2017, the EU average excise duty level was approximately EUR 146 per 1000 cigarettes, while the average proportion between excise duty and weighted average price across EU countries was approximately 62%. Against this background, is there a need in your opinion to revise the EU minimum rates? : Fixed minimum amount (EUR 90 per 1000 cigarettes)

	Answers	Ratio
Major increase needed	1157	10.14 %
Moderate increase needed	832	7.29 %
No change needed	2158	18.91 %
This provision should be removed	1649	14.45 %
Don't know	1890	16.56 %
No Answer	3724	32.64 %

The EU minimum rates on cigarettes consist of two requirements: a) The fixed minimum amount: EU countries should levy an excise duty of at least EUR 90 per 1000 cigarettes. b) A relative minimum: the excise duty level in EU countries should be no less than 60% of the weighted average price of cigarettes. This requirement can be derogated if EU countries levy more than EUR 115 per 1000 cigarettes. In 2017, the EU average excise duty level was approximately EUR 146 per 1000 cigarettes, while the average proportion between excise duty and weighted average price across EU countries was approximately 62%. Against this background, is there a need in your opinion to revise the EU minimum rates? : Relative minimum (60% of weighted average price).

	Answers	Ratio
Major increase needed	955	8.37 %
Moderate increase needed	767	6.72 %
No change needed	2050	17.97 %
This provision should be removed	1826	16 %
Don't know	2035	17.84 %
No Answer	3777	33.1 %

The EU minimum rates on cigarettes consist of two requirements: a) The fixed minimum amount: EU countries should levy an excise duty of at least EUR 90 per 1000 cigarettes. b) A relative minimum: the excise duty level in EU countries should be no less than 60% of the weighted average price of cigarettes. This requirement can be derogated if EU countries levy more than EUR 115 per 1000 cigarettes. In 2017, the EU average excise duty level was approximately EUR 146 per 1000 cigarettes, while the average proportion between excise duty and weighted average price across EU countries was approximately 62%. Against this background, is there a need in your opinion to revise the EU minimum rates? : Threshold for derogation to relative minimum (EUR 115 per 1000 cigarettes)

	Answers	Ratio
Major increase needed	884	7.75 %
Moderate increase needed	687	6.02 %
No change needed	1821	15.96 %
This provision should be removed	1995	17.48 %
Don't know	2202	19.3 %
No Answer	3821	33.49 %

Please express your agreement with the following implementation measures for the revision of minimum rates. : The minimum rates should be increased gradually in order to allow stakeholders to adapt and avoid excessive disruptions.

	Answers	Ratio
Disagree	2240	19.63 %
Partly disagree	709	6.21 %
Neutral	1281	11.23 %
Partly agree	1010	8.85 %
Agree	993	8.7 %
Don't know	1507	13.21 %
No Answer	3670	32.16 %

Please express your agreement with the following implementation measures for the revision of minimum rates. : It is necessary to allow a transitional period for EU countries that are currently well below the proposed new thresholds.

	Answers	Ratio
Disagree	1556	13.64 %
Partly disagree	617	5.41 %
Neutral	1200	10.52 %
Partly agree	1100	9.64 %
Agree	1705	14.94 %
Don't know	1536	13.46 %
No Answer	3696	32.39 %

Please express your agreement with the following implementation measures for the revision of minimum rates. : Minimum rates should be increased rapidly, in order to maximize the impact on reducing demand.

	Answers	Ratio
Disagree	2920	25.59 %
Partly disagree	631	5.53 %
Neutral	918	8.05 %
Partly agree	598	5.24 %
Agree	1267	11.1 %
Don't know	1368	11.99 %
No Answer	3708	32.5 %

An increase in taxation of cigarettes may have various impacts. Please indicate the likelihood of the following in your country. : Greater reduction of smoking prevalence

	Answers	Ratio
Very likely	1144	10.03 %
Likely	1941	17.01 %
Neutral	912	7.99 %
Unlikely	1895	16.61 %
Very unlikely	1670	14.64 %
Don't know	521	4.57 %
No Answer	3327	29.16 %

An increase in taxation of cigarettes may have various impacts. Please indicate the likelihood of the following in your country. : Increased substitution of more expensive tobacco products with cheaper ones

	Answers	Ratio
Very likely	2757	24.16 %
Likely	3170	27.78 %
Neutral	792	6.94 %
Unlikely	488	4.28 %
Very unlikely	298	2.61 %
Don't know	563	4.93 %
No Answer	3342	29.29 %

An increase in taxation of cigarettes may have various impacts. Please indicate the likelihood of the following in your country. : Increased substitution of conventional tobacco products with e-cigarettes and/or heated tobacco products

	Answers	Ratio
Very likely	3603	31.58 %
Likely	2635	23.09 %
Neutral	649	5.69 %
Unlikely	460	4.03 %
Very unlikely	325	2.85 %
Don't know	442	3.87 %
No Answer	3296	28.89 %

An increase in taxation of cigarettes may have various impacts. Please indicate the likelihood of the following in your country. : Increased purchasing of legal cigarettes from other cheaper EU countries

	Answers	Ratio
Very likely	2703	23.69 %
Likely	2866	25.12 %
Neutral	912	7.99 %
Unlikely	676	5.92 %
Very unlikely	306	2.68 %
Don't know	596	5.22 %
No Answer	3351	29.37 %

## An increase in taxation of cigarettes may have various impacts. Please indicate the likelihood of the following in your country. : Increased purchasing of illegal tobacco products

	Answers	Ratio
Very likely	3581	31.38 %
Likely	2097	18.38 %
Neutral	710	6.22 %
Unlikely	590	5.17 %
Very unlikely	329	2.88 %
Don't know	722	6.33 %
No Answer	3381	29.63 %

An increase in taxation of cigarettes may have various impacts. Please indicate the likelihood of the following in your country. : Negative economic effects in the tobacco value-chain (employment, income etc.)

	Answers	Ratio
Very likely	1910	16.74 %
Likely	2091	18.33 %
Neutral	1432	12.55 %
Unlikely	937	8.21 %
Very unlikely	590	5.17 %
Don't know	1064	9.33 %
No Answer	3386	29.68 %

An increase in taxation of cigarettes may have various impacts. Please indicate the likelihood of the following in your country. : Increased tax revenue for the government

	Answers	Ratio
Very likely	1756	15.39 %
Likely	1543	13.52 %
Neutral	1563	13.7 %
Unlikely	1402	12.29 %
Very unlikely	944	8.27 %
Don't know	836	7.33 %
No Answer	3366	29.5 %

Assuming that the EU minimum rates on cigarettes are increased, how much should the EU minimum rates on other tobacco products be increased? Please indicate whether the revision should lead to maintaining, reducing or increasing the current 'tax gap' between cigarettes and the other products. : Fine cut tobacco

	Answers	Ratio
The current tax gap with cigarettes should reduce significantly	1914	16.77 %
The current tax gap with cigarettes should reduce moderately	1081	9.47 %
The current tax gap with cigarettes should be maintained	1984	17.39 %
The current tax gap with cigarettes should increase	993	8.7 %
Don't know	1958	17.16 %
No Answer	3480	30.5 %

Assuming that the EU minimum rates on cigarettes are increased, how much should the EU minimum rates on other tobacco products be increased? Please indicate whether the revision should lead to maintaining, reducing or increasing the current 'tax gap' between cigarettes and the other products. : Cigars and cigarillos

	Answers	Ratio
The current tax gap with cigarettes should reduce significantly	1859	16.29 %
The current tax gap with cigarettes should reduce moderately	1077	9.44 %
The current tax gap with cigarettes should be maintained	1949	17.08 %
The current tax gap with cigarettes should increase	845	7.41 %
Don't know	2151	18.85 %
No Answer	3529	30.93 %

Assuming that the EU minimum rates on cigarettes are increased, how much should the EU minimum rates on other tobacco products be increased? Please indicate whether the revision should lead to maintaining, reducing or increasing the current 'tax gap' between cigarettes and the other products. : Other smoking tobacco (e.g. pipe and water-pipe tobacco)

	Answers	Ratio
The current tax gap with cigarettes should reduce significantly	1850	16.21 %
The current tax gap with cigarettes should reduce moderately	1033	9.05 %
The current tax gap with cigarettes should be maintained	1813	15.89 %
The current tax gap with cigarettes should increase	954	8.36 %
Don't know	2208	19.35 %
No Answer	3552	31.13 %

The EU rules require that cigarettes are taxed according to a 'mixed structure' including a 'specific component' (i.e. a fixed monetary amount) and an 'ad valorem component' (i.e. a percentage of the retail selling price). Furthermore, the specific component cannot be more than 76.5% of the total tax burden on cigarettes (inclusive of VAT) and less than 7.5%.

Is there a need to revise these rules?

	Answers	Ratio
The current thresholds of the specific component of the mixed structure should be revised	771	6.76 %
The mixed structure rules are not effective and/or useful, so they should be removed	1860	16.3 %
No revision of current rules is needed	1391	12.19 %
Don't know	3562	31.22 %
No Answer	3826	33.53 %

The EU rules give EU countries the option to levy a 'minimum excise duty' (MED) on tobacco products that essentially consists of a tax 'floor' that prevents taxes falling below a certain level. For cigarettes only, the minimum excise duty (MED) should also comply with the 'mixed structure'

requirements. Please, express your agreement with the following possible options to reform the minimum excise duty (MED). : There is a need to establish a 'cap' on the minimum excise duty so that it can be applied only to a minority of products on the market and never to the majority of them.

	Answers	Ratio
Disagree	1208	10.59 %
Partly disagree	416	3.65 %
Neutral	1116	9.78 %
Partly agree	943	8.26 %
Agree	1417	12.42 %
Don't know	2560	22.44 %
No Answer	3750	32.87 %

The EU rules give EU countries the option to levy a 'minimum excise duty' (MED) on tobacco products that essentially consists of a tax 'floor' that prevents taxes falling below a certain level. For cigarettes only, the minimum excise duty (MED) should also comply with the 'mixed structure' requirements. Please, express your agreement with the following possible options to reform the minimum excise duty (MED). : The obligation for the minimum excise duty on cigarettes to comply with the 'mixed structure' should be removed.

	Answers	Ratio
Disagree	732	6.42 %
Partly disagree	353	3.09 %
Neutral	1474	12.92 %
Partly agree	646	5.66 %
Agree	1411	12.37 %
Don't know	3019	26.46 %
No Answer	3775	33.09 %

The EU rules give EU countries the option to levy a 'minimum excise duty' (MED) on tobacco products that essentially consists of a tax 'floor' that prevents taxes falling below a certain level. For cigarettes only, the minimum excise duty (MED) should also comply with the 'mixed structure'

requirements. Please, express your agreement with the following possible options to reform the minimum excise duty (MED). : The minimum excise duty rules should explicitly allow 'regressive' mechanisms i.e. where cheaper products may be subject to a relatively higher amount of minimum excise duty

	Answers	Ratio
Disagree	1924	16.86 %
Partly disagree	484	4.24 %
Neutral	1209	10.6 %
Partly agree	602	5.28 %
Agree	701	6.14 %
Don't know	2683	23.51 %
No Answer	3807	33.37 %

The EU excise legislation defines the different categories of excisable tobacco products, with a view to ensure that similar products are classified and treated in the same way across the EU, thus ensuring neutral conditions of competition. For this purpose, definition and classification rules need to be clear and robust so as to avoid legal uncertainties, tax circumvention and abuse. Please, indicate whether the provisions below have ever caused specific problems in your country and rate the severity of the problem. : Art 5(1)a on 'smoking tobacco' and the clarity of the provision: "capable of being smoked without further industrial processing"

	Answers	Ratio
Not a problem	1682	14.74 %
Minor problem	754	6.61 %
Moderate problem	898	7.87 %
Major problem	574	5.03 %
Don't know	3633	31.84 %
No Answer	3869	33.91 %

The EU excise legislation defines the different categories of excisable tobacco products, with a view to ensure that similar products are classified and treated in the same way across the EU, thus ensuring neutral conditions of competition. For this purpose, definition and classification rules need to be clear and robust so as to avoid legal uncertainties, tax circumvention and abuse. Please, indicate whether the provisions below have ever caused specific problems in your country and rate the severity of the problem. : Art 5(1)b on 'smoking tobacco' and the clarity of the provision: "tobacco refuse put up for retail sale"

	Answers	Ratio
Not a problem	1323	11.6 %
Minor problem	806	7.06 %
Moderate problem	948	8.31 %
Major problem	678	5.94 %
Don't know	3753	32.89 %
No Answer	3902	34.2 %

The EU excise legislation defines the different categories of excisable tobacco products, with a view to ensure that similar products are classified and treated in the same way across the EU, thus ensuring neutral conditions of competition. For this purpose, definition and classification rules need to be clear and robust so as to avoid legal uncertainties, tax circumvention and abuse. Please, indicate whether the provisions below have ever caused specific problems in your country and rate the severity of the problem. : The definition of 'cigars and cigarillos' laid down in Art 4.1 and the misalignment with the corresponding customs definition of the Combined Nomenclature

	Answers	Ratio
Not a problem	1323	11.6 %
Minor problem	839	7.35 %
Moderate problem	1003	8.79 %
Major problem	524	4.59 %
Don't know	3786	33.18 %
No Answer	3935	34.49 %

The EU excise legislation defines the different categories of excisable tobacco products, with a view to ensure that similar products are classified and treated in the same way across the EU, thus ensuring neutral conditions of competition. For this purpose, definition and classification rules need to be clear and robust so as to avoid legal uncertainties, tax circumvention and abuse. Please, indicate whether the provisions below have ever caused specific problems in your country and rate the severity of the problem. : The lack of a specific definition and separate tax category for 'water-pipe tobacco' in the Directive

	Answers	Ratio
Not a problem	1274	11.17 %
Minor problem	831	7.28 %
Moderate problem	1127	9.88 %
Major problem	1017	8.91 %
Don't know	3250	28.48 %
No Answer	3911	34.28 %

The EU excise legislation defines the different categories of excisable tobacco products, with a view to ensure that similar products are classified and treated in the same way across the EU, thus ensuring neutral conditions of competition. For this purpose, definition and classification rules need to be clear and robust so as to avoid legal uncertainties, tax circumvention and abuse. Please, indicate whether the provisions below have ever caused specific problems in your country and rate the severity of the problem. : The absence of a clear definition of 'smoke' and 'smoking'

	Answers	Ratio
Not a problem	909	7.97 %
Minor problem	508	4.45 %
Moderate problem	1143	10.02 %
Major problem	2927	25.65 %
Don't know	2075	18.19 %
No Answer	3848	33.72 %

Please indicate whether there is a need to revise the corresponding provisions in the Directive 2011/64. : Art 5(1)a on 'smoking tobacco' and the clarity of the provision: "capable of being smoked without further industrial processing"

	Answers	Ratio
Need for regulatory change at EU-level	1869	16.38 %
No need for regulatory change at EU-level	2129	18.66 %
Don't know	3505	30.72 %
No Answer	3907	34.24 %

Please indicate whether there is a need to revise the corresponding provisions in the Directive 2011/64. : Art 5(1)b on 'smoking tobacco' and the clarity of the provision: "tobacco refuse put up for retail sale"

	Answers	Ratio
Need for regulatory change at EU-level	1846	16.18 %
No need for regulatory change at EU-level	1929	16.91 %
Don't know	3681	32.26 %
No Answer	3954	34.65 %

Please indicate whether there is a need to revise the corresponding provisions in the Directive 2011/64. : The definition of 'cigars and cigarillos' laid down in Art 4.1 and the misalignment with the corresponding customs definition of the Combined Nomenclature

	Answers	Ratio
Need for regulatory change at EU-level	1813	15.89 %
No need for regulatory change at EU-level	1930	16.91 %
Don't know	3685	32.3 %
No Answer	3982	34.9 %

Please indicate whether there is a need to revise the corresponding provisions in the Directive 2011/64. : The lack of a specific definition and separate tax category for 'water-pipe tobacco' in the Directive

	Answers	Ratio
Need for regulatory change at EU-level	2399	21.03 %
No need for regulatory change at EU-level	1734	15.2 %
Don't know	3297	28.9 %
No Answer	3980	34.88 %

Please indicate whether there is a need to revise the corresponding provisions in the Directive 2011/64. : The absence of a clear definition of 'smoke' and 'smoking'

	Answers	Ratio
Need for regulatory change at EU-level	3941	34.54 %
No need for regulatory change at EU-level	1277	11.19 %
Don't know	2271	19.9 %
No Answer	3921	34.36 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : E-cigarettes are much less harmful than conventional tobacco products

	Answers	Ratio
Disagree	575	5.04 %
Partly disagree	174	1.52 %
Neutral	114	1 %
Partly agree	321	2.81 %
Agree	10054	88.12 %
Don't know	86	0.75 %
No Answer	86	0.75 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : E-cigarettes may represent a gateway to nicotine addiction for non-smokers

	Answers	Ratio
Disagree	8525	74.72 %
Partly disagree	875	7.67 %
Neutral	351	3.08 %
Partly agree	591	5.18 %
Agree	883	7.74 %
Don't know	105	0.92 %
No Answer	80	0.7 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : E-cigarettes may support smoking cessation

	Answers	Ratio
Disagree	485	4.25 %
Partly disagree	217	1.9 %
Neutral	241	2.11 %
Partly agree	542	4.75 %
Agree	9673	84.78 %
Don't know	143	1.25 %
No Answer	109	0.96 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : E-cigarettes are essentially a substitute product of conventional cigarettes so they should be treated consistently to ensure fair competition

		Answers	Ratio
Disagree		8770	76.86 %
Partly disagree	1	524	4.59 %
Neutral	1	261	2.29 %
Partly agree	1	413	3.62 %
Agree		1180	10.34 %
Don't know		169	1.48 %
No Answer		93	0.82 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : E-cigarettes are not tobacco products so they should not be subject to tobacco excise legislation

	Answers	Ratio
Disagree	809	7.09 %
Partly disagree	194	1.7 %
Neutral	72	0.63 %
Partly agree	240	2.1 %
Agree	9898	86.75 %
Don't know	100	0.88 %
No Answer	97	0.85 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : The consumers' substitution of cigarettes with e-cigarettes may cause undue tax revenue losses that should be avoided

	Answers	Ratio
Disagree	9342	81.88 %
Partly disagree	466	4.08 %
Neutral	435	3.81 %
Partly agree	224	1.96 %
Agree	488	4.28 %
Don't know	347	3.04 %
No Answer	108	0.95 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : E-cigarettes products can be easily produced and moved illicitly, so the enforcement of taxation and control against frauds would be difficult and expensive

	Answers	Ratio
Disagree	6028	52.83 %
Partly disagree	738	6.47 %
Neutral	1079	9.46 %
Partly agree	937	8.21 %
Agree	1572	13.78 %
Don't know	938	8.22 %
No Answer	118	1.03 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : There is a need to harmonise the taxation of e-cigarettes at EU-level to avoid that national taxes become an obstacle to the functioning of the EU market

	Answers	Ratio
Disagree	3342	29.29 %
Partly disagree	481	4.22 %
Neutral	1065	9.33 %
Partly agree	997	8.74 %
Agree	2614	22.91 %
Don't know	2748	24.08 %
No Answer	163	1.43 %

EU countries have adopted different approaches towards the taxation of e-cigarettes. Please express your agreement with the following arguments in favour or against the taxation of these products. : There is insufficient data and information on the e-cigarettes market to properly design a tax regime

	Answers	Ratio
Disagree	5554	48.68 %
Partly disagree	616	5.4 %
Neutral	934	8.19 %
Partly agree	785	6.88 %
Agree	2298	20.14 %
Don't know	1084	9.5 %
No Answer	139	1.22 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : Heated tobacco is much less harmful than conventional tobacco smoking

	Answers	Ratio
Disagree	1929	16.91 %
Partly disagree	892	7.82 %
Neutral	638	5.59 %
Partly agree	1678	14.71 %
Agree	2497	21.88 %
Don't know	1839	16.12 %
No Answer	1937	16.98 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : Heated tobacco may represent a gateway to nicotine addiction for non-smokers

	Answers	Ratio
Disagree	2633	23.08 %
Partly disagree	708	6.21 %
Neutral	731	6.41 %
Partly agree	1270	11.13 %
Agree	2371	20.78 %
Don't know	1707	14.96 %
No Answer	1990	17.44 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : Heated tobacco is essentially a substitute product for conventional cigarettes so it should be treated consistently to ensure fair competition

	Answers	Ratio
Disagree	2316	20.3 %
Partly disagree	699	6.13 %
Neutral	742	6.5 %
Partly agree	1134	9.94 %
Agree	2859	25.06 %
Don't know	1630	14.29 %
No Answer	2030	17.79 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : Heated tobacco may support smoking cessation

	Answers	Ratio
Disagree	2489	21.81 %
Partly disagree	749	6.56 %
Neutral	782	6.85 %
Partly agree	1196	10.48 %
Agree	2364	20.72 %
Don't know	1803	15.8 %
No Answer	2027	17.77 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : The consumers' substitution of cigarettes with heated tobacco products may cause undue tax revenue losses that should be avoided

	Answers	Ratio
Disagree	3931	34.45 %
Partly disagree	648	5.68 %
Neutral	1181	10.35 %
Partly agree	533	4.67 %
Agree	1007	8.83 %
Don't know	2013	17.64 %
No Answer	2097	18.38 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : Heated tobacco is essentially a different product from smoking tobacco so it cannot be comprised under any of the existing tax categories

	Answers	Ratio
Disagree	2899	25.41 %
Partly disagree	945	8.28 %
Neutral	691	6.06 %
Partly agree	807	7.07 %
Agree	2162	18.95 %
Don't know	1784	15.64 %
No Answer	2122	18.6 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : There is a need to explicitly harmonise the taxation of heated tobacco at EU-level to avoid diverging national approaches becoming an obstacle to the functioning of the EU market

	Answers	Ratio
Disagree	1607	14.08 %
Partly disagree	412	3.61 %
Neutral	1183	10.37 %
Partly agree	891	7.81 %
Agree	2588	22.68 %
Don't know	2596	22.75 %
No Answer	2133	18.69 %

EU countries have adopted different approaches towards the taxation of heated tobacco products. Please express your agreement with the following arguments concerning the most appropriate taxation of these products. : There is insufficient data and information on the heated tobacco market to properly design a tax regime

	Answers	Ratio
Disagree	2709	23.74 %
Partly disagree	772	6.77 %
Neutral	1123	9.84 %
Partly agree	772	6.77 %
Agree	1410	12.36 %
Don't know	2503	21.94 %
No Answer	2121	18.59 %

#### What would the optimal ratio between tax and retail price of novel products be? : E-cigarettes products

	Answers	Ratio
Only VAT	7825	68.58 %
Between 1% and 9% of retail price, plus VAT	566	4.96 %
Between 10% and 29% of retail price, plus VAT	227	1.99 %
Between 30% and 49% of retail price, plus VAT	565	4.95 %
Don't know	569	4.99 %
No Answer	1658	14.53 %

# What would the optimal ratio between tax and retail price of novel products be? : Heated tobacco products

	Answers	Ratio
Only VAT	2521	22.09 %
Between 1% and 9% of retail price, plus VAT	1568	13.74 %
Between 10% and 29% of retail price, plus VAT	1247	10.93 %
Between 30% and 49% of retail price, plus VAT	1756	15.39 %
Don't know	2343	20.53 %
No Answer	1975	17.31 %

Which measures should a hypothetical EU-level tax regime for e-cigarettes contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To adopt a common fiscal definition and category for e-cigarettes in EU excise legislation

	Answers	Ratio
In favour	3449	30.23 %
Against	4303	37.71 %
Don't know	924	8.1 %
No Answer	2734	23.96 %

Which measures should a hypothetical EU-level tax regime for e-cigarettes contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To establish a EU minimum excise duty rate for e-cigarettes

	Answers	Ratio
In favour	1242	10.89 %
Against	6817	59.75 %
Don't know	662	5.8 %
No Answer	2689	23.57 %

Which measures should a hypothetical EU-level tax regime for e-cigarettes contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To set the tax as a fixed amount per volume of products (e.g. millilitres of liquid for e-cigarettes)

	Answers	Ratio
In favour	900	7.89 %
Against	7223	63.3 %
Don't know	575	5.04 %
No Answer	2712	23.77 %

Which measures should a hypothetical EU-level tax regime for e-cigarettes contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To set the tax in proportion to the actual content of nicotine

	Answers	Ratio
In favour	1665	14.59 %
Against	6540	57.32 %
Don't know	509	4.46 %
No Answer	2696	23.63 %

Which measures should a hypothetical EU-level tax regime for e-cigarettes contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To envisage simplified regimes and exemptions for SMEs in this sector

	Answers	Ratio
In favour	3207	28.11 %
Against	2596	22.75 %
Don't know	2760	24.19 %
No Answer	2847	24.95 %

Which measures should a hypothetical EU-level tax regime for e-cigarettes contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To envisage a transitional period to allow operators to adapt before taxation is introduced

	Answers	Ratio
In favour	3624	31.76 %
Against	2920	25.59 %
Don't know	2031	17.8 %
No Answer	2835	24.85 %

If a EU-level tax regime for e-cigarettes is introduced, what is the risk of the following consequences in your country? : A massive switch by consumers to 'do-it-yourself' products

	Answers	Ratio
High risk	4872	42.7 %
Moderate risk	1658	14.53 %
Low risk	838	7.34 %
Negligible / no risk	857	7.51 %
Don't know	659	5.78 %
No Answer	2526	22.14 %

If a EU-level tax regime for e-cigarettes is introduced, what is the risk of the following consequences in your country? : A massive switch by consumers to illicit non-taxed products

	Answers	Ratio
High risk	5202	45.59 %
Moderate risk	1531	13.42 %
Low risk	818	7.17 %
Negligible / no risk	697	6.11 %
Don't know	620	5.43 %
No Answer	2542	22.28 %

If a EU-level tax regime for e-cigarettes is introduced, what is the risk of the following consequences in your country? : SMEs significantly penalised against big players

	Answers	Ratio
High risk	4779	41.88 %
Moderate risk	1016	8.9 %
Low risk	485	4.25 %
Negligible / no risk	464	4.07 %
Don't know	2012	17.63 %
No Answer	2654	23.26 %

If a EU-level tax regime for e-cigarettes is introduced, what is the risk of the following consequences in your country? : A massive return of consumers to conventional tobacco products

	Answers	Ratio
High risk	5710	50.04 %
Moderate risk	1314	11.52 %
Low risk	718	6.29 %
Negligible / no risk	716	6.28 %
Don't know	471	4.13 %
No Answer	2481	21.74 %

Which measures should an EU-level harmonised tax regime for heated tobacco products contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To adopt a common fiscal definition and category for heated tobacco products in EU excise legislation

	Answers	Ratio
In favour	4184	36.67 %
Against	1771	15.52 %
Don't know	2281	19.99 %
No Answer	3174	27.82 %

Which measures should an EU-level harmonised tax regime for heated tobacco products contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : The introduction of a clear definition of 'heating'

	Answers	Ratio
In favour	5350	46.89 %
Against	1049	9.19 %
Don't know	1838	16.11 %
No Answer	3173	27.81 %

Which measures should an EU-level harmonised tax regime for heated tobacco products contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To establish a dedicated EU minimum excise duty rate

	Answers	Ratio
In favour	3038	26.63 %
Against	2825	24.76 %
Don't know	2342	20.53 %
No Answer	3205	28.09 %

Which measures should an EU-level harmonised tax regime for heated tobacco products contain? Please, select from the following options the measures that you might be in favour of or against (multiple answers are possible) : To envisage a transitional period to allow operators to adapt before taxation is introduced

	Answers	Ratio
In favour	3256	28.54 %
Against	2329	20.41 %
Don't know	2604	22.82 %
No Answer	3221	28.23 %